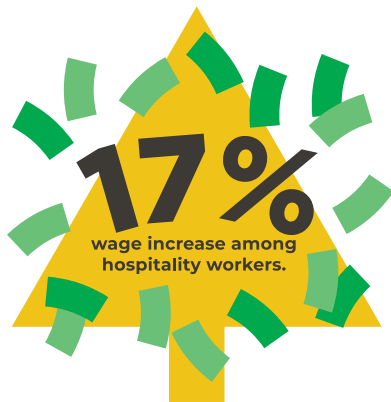


Five Key Challenges

for Hotels and Resorts

The pandemic hit the hospitality industry hard over the last two years. At times, the challenges for recovery can seem insurmountable. HSS has assembled five key challenges to overcome in 2022 and beyond to recover from the pandemic solve labor issues and thrive.

1 Labor Challenges



2 Guests with Higher Expectations

57%
would pay more for a room that is certified clean.

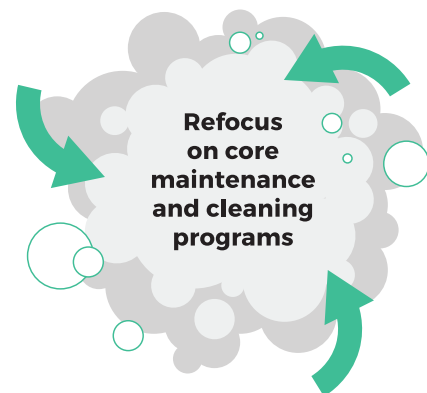


3 A Slow Recovery from a Deep Impact



Occupancy rates have steadily increased during the recovery period.

4 Delayed and Deferred Maintenance



5 Upper Management

Recent data from the Bureau of Labor Statistics shows that the hospitality industry has lost 3.1 million jobs during the pandemic that have yet to return, representing more than a third of all unemployed persons in the U.S.

